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**MEDIA STUDIES**

**9607/02**

Paper 2 Key Media Concepts

**For Examination from 2015**

SPECIMEN PAPER

**2 hours**

Additional Materials: 16-page answer booklet

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**READ THESE INSTRUCTIONS FIRST**

If you have been given an Answer Booklet, follow the instructions on the front cover of the Booklet.

Write your Centre number, candidate number and name on the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams, graphs or rough working.

Do not use staples, paper clips, glue or correction fluid.

Answer Section A and **one** question from Section B.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [ ] at the end of each question or part question.

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This document consists of **3** printed pages and **1** blank page.

The total duration of this paper is 2 hours.

The first 30 minutes will be spent watching and making notes on the moving image extract.

After the 30 minutes of screening and note-making time, you should use 45 minutes to answer Section A before moving on to spend the last 45 minutes on Section B.

### **Section A: Textual analysis and representation**

You will be shown an extract from 'The Wire' a total of four times. During the first screening, you should not make notes; during the second, third and fourth screenings there will be an opportunity to make notes and there will be gaps in between for further note-taking. Your notes should be made in the answer booklet and ruled through after you have finished writing your answer.

Extract: *The Wire* (season 1 episode 1, dir. Clark Johnson, 2002)

**1** Discuss the ways in which the extract constructs meaning through the following:

- camera shots, angles, movement and composition
- editing
- sound
- mise-en-scène.

[50]

**Section B: Institutions and audiences**

Answer **one** question from this section.

Refer to specific examples from **one** media area chosen from:

- film
- music
- print
- radio
- video games.

2 How far has digital technology changed patterns of distribution? [50]

OR

3 To what extent does audience behaviour determine changes in the media industry? [50]

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